

Dr. David Lerner

The Top 10 Things You Must Know Before Choosing Your *Dental Care Provider*



The Center For Holistic Dentistry

Welcome Letter from Dr. David Lerner

Dear Friend,

If you are researching dentists for yourself, your child, or another loved one, then you've come to the right place! You should know that just like all teeth are different, every dental practice is different. In your search to find the right provider for your family, you will most likely find similar treatment options. It's important to know, however, that all treatment is not the same.

At The Center For Holistic Dentistry, our mission is to serve others by changing lives, supporting our community, and taking a whole-body approach to care. My team and I work hard to offer the highest quality care in a friendly, comfortable environment. With our whole-body approach, our biggest reward is seeing how happy our patients are with their new smiles and improved well-being after treatment.



To help support our mission and to help you choose the right practice, I invite you to read my report, **"The Top 10 Things You Must Know Before Choosing Your Dental Care Provider."** Each section addresses an important question to consider as you research options for your and your family's treatment. While many providers fit a few of the criteria, I strongly encourage you to settle for nothing less than the complete package. It's what you and your teeth deserve!

I hope you find my report to be informative and helpful as you begin your exciting journey toward your ideal, healthy smile. If you would like to know more about any of the information I've included here, feel free to call me or speak to a member of my knowledgeable team - simply call 914-331-7706

To Your Healthiest Smile,

Dr. David Lerner

P.S. When you are ready, I invite you to schedule your **New Patient Exam** which includes a comprehensive review of your health history and concerns; an evaluation of your teeth, bite, gums, and airway passage; low-radiation digital x-rays; and a discussion of your options with a personalized treatment plan.

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1. Do They Use A Holistic Approach

A great dentist will understand the important links that recent scientific research has uncovered between dental health and full-body health. A properly trained dentist will perform a full diagnostic consultation to examine your oral health and any underlying issues you may have before recommending treatment. Additionally, they will recommend treatment that addresses the root cause of any condition, not just the symptoms.

At The Center For Holistic Dentistry, we understand the link between your oral health and your overall wellness. That's why we perform thorough diagnostic testing at your initial consultation and offer treatment options that treat the root cause of your condition, not just the aesthetic outcome. Our focus is on maximizing your growth potential and overall health so you can achieve your happiest, healthiest smile.



2. Do They Have Extensive Experience?

When it comes to the health and aesthetics of your smile, having experience is key. Some questions to ask a potential dentist include how long they have been practicing, how many patients they have helped, and whether their experience includes providing a variety of treatments instead of simply the same one over and over. You should also consider whether they attend continuing education courses to stay up-to-date with modern advancements in the dental health care field.

At The Center For Holistic Dentistry, we have helped to improve over 25,000 smiles since 1978 through a wide variety of dental treatments. As a team, every one of us believes in the importance of staying current with the techniques and technologies available for quality dental care. For this reason, our doctor regularly attends continuing education courses to supplement the distinguished education and training that he received while pursuing his dental degree. Our staff also receives in-office customer service training to ensure we're always providing you with an exemplary experience every time you visit our office.



3. Are They An All-In-One Solution?

When you or your loved one is interested in having a straighter smile, most dental offices will refer you to an orthodontist. They simply won't have the capability or experience to provide you with orthodontic treatment. If you prefer to keep all your dental treatment with one provider, then look for a dental office that also provides quality orthodontic services.

At The Center For Holistic Dentistry, we are thrilled to be able to provide both comprehensive dental treatments as well as integrative orthodontics to patients who wish to straighten their teeth. Integrative orthodontics focuses on creating beautiful smiles and improving the posture and function of the body. We accomplish this by using the latest functionally-oriented orthodontic techniques combined with a holistic approach to improve whole-body alignment.

We understand the importance of offering patients a variety of treatment options and we have the expertise to provide it. Whatever you seek, our experienced team is here to assist your unique dental and orthodontic needs.



4. Do They Have Advanced Technology?

Technology plays an important role in dental health care and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advancements have been made in the last 20 years, which is why it's important to find out whether your potential dentist uses the latest technology for their patients' benefit.

Here at The Center For Holistic Dentistry, we use the latest technology throughout your treatment process, starting with your initial diagnostic appointment. We use high-resolution 3D imaging, low-radiation digital x-rays, and an intraoral camera to detect oral diseases. Additionally, we offer Velscope® oral cancer screenings, laser dentistry, painless injections, CariVu cavity detection, and more!

From extremely accurate imaging to advanced dental treatments, our technology helps make the experience faster, easier, and even fun!

To learn more details about the specific types of technology used in our office, please visit our website at **HolisticDentist.com**.



5. Are They Trusted By Other Health Professionals?

When local healthcare professionals recommend a particular dentist over all others, they are staking their own reputations on that recommendation. That is why a recommendation is one of the highest accolades a dental office can receive. When you are looking for a dentist, therefore, take the time to find out whether a particular doctor gets many referrals from local healthcare professionals.

Our team frequently meets new patients who have been referred by local healthcare professionals. Our reputation for quality treatment, state-of-the-art technology, and a friendly, welcoming atmosphere has made The Center For Holistic Dentistry an easy choice for referrals. Contact us today to see how we can help you!



6. Do They Provide Anxiety-Free Treatment?

One in three Americans experience anxiety when it's time to visit the dentist. If this sounds like you, we want you to know you're not alone! Fortunately, you don't have to let nervousness stop you from getting necessary preventative care or any other important dental treatment. Ask your potential dental care provider if they offer any types of sedation or numbing options. With sedation dentistry, you can kiss anxiety goodbye and relax throughout your treatment.

Our expert dentist at The Center For Holistic Dentistry offers sedation options as well as NuCalm Deep relaxation technology for patients who are interested. If you wish to learn more about anxiety-free dental care at our office, give us a call at 914-331-7706. We look forward to making your entire dental experience a pleasant one!



7. Do They Respect Your Time?

Commitments like school, extracurricular activities, and work may make it difficult to attend dental appointments. A good dentist understands how managing multiple responsibilities can limit your time for things like dental care. That's why we do our best to respect your time when you visit our office.

Not only will you experience virtually no wait times at The Center For Holistic Dentistry, but you also won't need to feel rushed during your appointment. We ensure that ample time is built into every appointment, so you can feel confident that all your questions will be answered, and all your dental needs met. This is another reason why over 25,000 patients since 1978 have trusted their dental care to our office!



8. Are They Multi-Lingual?

If you or a family member doesn't speak English as your first language, then trying to discuss complex health concerns with any kind of healthcare provider can be stressful. In some cases, this kind of language barrier can even lead to poor treatment due to misunderstanding or miscommunication. We also know it can be challenging to find someone to join you in your appointment as a translator, especially if you need a short-notice emergency appointment. To avoid problems that can arise due to language discrepancies, ask your potential dental care provider if any of their staff are bilingual in your native language.

At The Center For Holistic Dentistry, we recognize the importance of being able to communicate effectively with our patients for the best possible dental care. For this reason, we provide services in Spanish, German, and Swiss German. This is just another way that we seek to go the extra mile to serve all members of our community.



9. Do They Have Multiple 5-Star Reviews?

Ideally, you should find a dentist with a longstanding and excellent reputation. One of the easiest ways to determine the respect and experience level of a dentist is through patient reviews. Using the Internet today, it is easy to see ratings and reviews from actual patients. Simply go to Google, and search for dentist ratings and reviews within your community.

At The Center For Holistic Dentistry, we are thrilled to say that we consistently receive 5-star ratings and reviews from our happy patients. Head over to Google, Healthgrades, or Facebook to read what our patients have to say about their experiences with us. We are extremely proud of these reviews and will continue to work diligently to earn them from our patients! Your happiest, healthiest smile is our top priority!



10. Do They Care For Your Community?

When choosing a dental office, pay attention to whether the practice does anything to support the surrounding community as a whole. Community support can range from monetary donations for local sports teams, to providing free dental care to low-income residents, and more. By opting for treatment with a community-minded practice, you indirectly support activities and non-profit organizations in your local area, and also enjoy the added benefit of receiving treatment from a dentist who genuinely cares about other people.

The Center For Holistic Dentistry loves to help our community as much as we enjoy taking care of our patients! That's why we frequently share our time and our resources with a variety of charitable causes and community outreach programs, including:

- International Relief
- Local Food Drives
- Donated services for children in need

We appreciate the support of our community and believe in giving back whenever possible.



Bonus: Do They Offer Affordable Payment Options?

This report was only supposed to include 10 crucial questions to consider when looking for a dental care provider, but affordability is so important that I've included this section as a bonus. Whether or not you have insurance, it's important to understand what kind of payment options your potential dental care provider offers before you make a decision.

At The Center For Holistic Dentistry, we strongly believe that no one should ever have to delay necessary dental treatment due to financial concerns. That's why we do our best to help you work within your budget while still providing you with high-quality dental care.

When you come in for your consultation, we'll help you understand all the different payment plans we offer. From filing insurance paperwork for you to offering CareCredit payment plans that fit your budget, we are here to simplify the financial process so you can focus on what really matters – your new healthy smile. You can rest easy knowing that every facet of your dental treatment will be smooth sailing and worry-free!



Closing Letter from Dr. David Lerner

Dear Friend,

I hope this report has helped you learn more about what you can expect from your dental treatment, as well as what you should expect from your provider. Don't be afraid to ask about each item I included on this list. If you have already signed up for treatment with a provider, feel free to call the office and ask a few follow-up questions. Remember, this is your smile we're talking about here – you deserve to feel confident and comfortable for the entirety of your treatment!

While my primary goal was simply to educate you and facilitate your search for a dental care provider for you or your family, I hope you've also discovered a bit about The Center For Holistic Dentistry and why I'm so passionate about what I do. Yes, I love creating beautiful smiles, but more than that, I love nurturing great relationships with my patients and helping them be happier and healthier overall. It may sound like I expect a lot from my fellow dentists, and that's true, but only because I expect so much from myself. You're putting your trust in me, and that's not something I take lightly.

To learn more about The Center For Holistic Dentistry, simply call **914-331-7706** and schedule your **New Patient Exam!** A comprehensive consultation may be the only thing standing between you and the smile you've always wanted.

To Your Healthiest Smile,

Dr. David Lerner

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